

Dear friends of Incu!

I am deeply sorry for not doing up a newsletter for so long. I don't think you will forgive me if I told you that we have been so busy recently but I hope this newsletter will make up for it. As you probably know, most of our Winter collections have arrived so please come and visit the store.

Whenever I view a new collection, I'm always intrigued by the inspiration and story behind each season. I have outlined some of main inspirations behind some of the collections we are carrying this season.

Also, there are some really exciting developments that I will let you know more about soon!

Anyhow, hope everyone is well and look forward to seeing you sometime soon.

Vincent



Gorman

Apples Forever
 Autumn Winter 05
 by Lisa Gorman

colours of the acid rainbow
 iridescent purple blue and citrus pawpaw
 take a bird sky high into paradise.
 Sheer luxury of cashmere and cotton
 takes her to a place of infinite gentleness
 way above the clouds
 and there, amongst the brilliance of glistening metal
 with the aim of one sharp, twinkling eye,
 draws back her slender bow and

ping!

Shoots her arrow right through the apple in his heart



Trovata - Autumn Winter 05

I found her today, in a little port town called Itacaré, a few dozen miles northeast of Ilhéus, Brazil, and 3,950 nautical miles south-south-east of the debutantes in Chatham, Massachusetts. She was sipping a Caipirinha through two straws, barefoot and tawny, and glaring down from the dockside at me and the *Floating Interest*. It was clear that I, in the four minutes I had spent in Itacaré, had offended her in some way, unspeakably and irrevocably. It was likewise clear that she was the most beautiful woman on earth, and that my aimless ocean wandering was over, because I would be staying here for as long as it took to seduce her into a profound and torrid love affair.

Later, the dockmaster's boy, Antonio, cheerfully accepted my bribe of a year-old issue of Surfer magazine, and told me all about her. Juliana Maria da Silva was twenty years old, and evidently difficult to approach, being the daughter of one Gustavo da Silva, traditionalist gentleman, skipper of the yacht *Diamante Real*, and proprietor of the largest coffee plantation in the Bahia district. I resolved to get myself a job on the Curio Verde plantation immediately.

In the meantime, she had started scolding me in Portuguese. Best thing I'd heard in months. I grinned and held out the end of the spare bowline, a tarry peace offering. "Desculpe, mas eu so falo Inglês," I managed. This only enhanced her temper. "This is my father's private slip," she said in perfect Queen's English, "and you are not a friend of my father." "Not at this moment," I said, tying up the spurned line myself, "but I plan to change that very soon."



Surface 2 Air

"At Surface 2 Air, we design clothes to be swallowed, not to last forever. They are created for their specific market and follow the new tradition of creative ideas from Andy Warhol - the belief that art can be hidden in a plastic wrapping and fed to the masses."

Surface 2 Air is an eight member team - four of them are Americans and four are French. They have collaborated with retail stores such as Colette in Paris, Spoon Magazine and D-Mop retail stores in Hong Kong. They also have a retail store in Paris which stocks such accidental geniuses, artomatic, birdy, Christophe Lemaire, Griffin, Gray, Misericordia, Tatty Devine, Zakee Shariff and Kulture.



Karen Walker - Autumn Winter 05

TREE GIRL

A movie called 'vigil' made by Vincent Ward in the 80's. It's about a young girl living on a farm in a remote and sodden valley in New Zealand high country. It touched on my love of throwing opposites together and making do with available materials. In the film there's a lot of dad's jackets or bush shirts worn with hand-me-down dresses etc. I like the idea (and can relate to the idea of) a person living in isolation and creating looks using available materials. There's a slightly dreamy fantasy touch to it too - the little girl goes away into an imaginary world of her own



Adriano Goldschmied

The genius behind AG Jeans is their pioneering namesake, Adriano Goldschmied, known in Europe as the "Guru of Diesel" formed in mid 2001, AG has hit the fashion scene with an excitement not seen since the original designer denim craze. AG features a diverse range of proprietary washes in several basic fits specifically tailored for both slim and curvy body types. Known for colorful, boho hippie looks, the line also made a name for itself with more basic pumice-"aged" blue jeans, which are worn by stars like Michelle Branch, the cast of *Desperate Housewives*, Brooke Shields, Lisa Kudrow, Carmen Electra, etc. Sold in specialty and department stores, AG is sold exclusively at Incu.