

Incu

Newsletter 17

The Galleries Victoria,
Shop RG23, 500 George St, Sydney.
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Hi everyone...

Its starting to warm up again (I have a feeling its going to be a hot summer this year!) so that means that our Summer stock is starting to arrive. Here's a few goodies that are in-store right now. I've got some great brands coming in this season and as always, we're very excited!

Hope you are all well and see you soon!

Take care

Vincent Wu
vincent.wu@incuclothing.com



A chance meeting and a shared vision brought two Sydney based women, Sera and Eve together to create SEWN, an exciting interactive women's tee-shirt range. Already earning fans from Sydney to Singapore, SEWN's tee-shirts are set to be a must have in every girls wardrobe this Spring/Summer! SEWN's Spring/Summer 04/05 capsule collection is inspired by the innocence and naivety of childhood, where all dreams seem possible.

Buttercup yellows, mint greens and peach sorbet set the scene for tee's and singlets, with a nostalgic print story of a children's playground. Ranging from perfectly cut basic tees to more edgy fashion pieces, SEWN's commitment to versatility and quirk shine through in every garment.

Created for the individual young woman who sets her own style, the 'create your own' philosophy of SEWN is perfect for fashionistas who love to stylize their own individual look, and create their own personalized fashion statement.



Popfrenzy Records Cd Sampler

Popfrenzy in collaboration with Incu have released the Intro cd sampler. With a diverse range of music from every end of the spectrum from the dreamy lo-fi bedroom pop to the artist of art punk to the sassy guitar driven melodies of rock, back down to the plain and dirty brewsters of punk, Intro includes tracks from Camera Obscura, Les Savy Fav, The Clientele and more! Be sure to grab your FREE Cd Sampler when you make a purchase from Incu and be sure to keep a lookout for future releases from POPFRENZY RECORDS!

www.popfrenzy.com.au

KAREN WALKER

The collection, for Autumn/Winter 2004/2005, was Walker's take on the "Manhattan's Girl", as seen in Woody Allen's films in the 1970s (e.g. 'Annie Hall'). These girls are characterised as women who suffer from the curse of the chattering classes - high strung, complex and intellectual; who finds it hard to have relationships because she's so damn critical of everything. A post modern in love.

Karen's 'Liberal & Miserable' girl's silhouette is pinched in at the waist and narrow through the shoulder. Suits are a key element - fitting jackets, nipped in waist coats, long, wide leg trousers and knee length pleated skirts all in mismatching brown corduroys. Floaty chiffon skating dresses make an appearance in bright solids. Fitting denim and Karen Walker's famous T-shirt and sweatshirt graphics are all there too. The graphics feature 'Sesame Street' style happy characters made of books and letters. Earthy browns take the lead with highlights of scarlet red and electric blue as well as softer peach. Fabrics cover textured corduroys, super chunky coating, crisp cottons, soft rayons and floaty chiffons.

Accessories also come into play featuring coloured enamel badges of the season's signature book and letter characters and also a range of necklaces featuring a 'K is for ...' series of pendants.



marshall artist



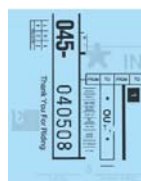
Marshall Artist is the product of two minds coming together three years ago. The clothing and style is non-conformist and highly original.

This season, quirky U.K label Marshall Artist has based their Revolution Series on a fictional struggle between S.O.P.A.T.U.O.A(Society of People Against the Usage of Armchairs) and the Armchair that has taken over and ruined many lives. Quirky stories and scenarios along with their famous trademark thumb holes in their jumpers and hoodies and inside prints on their tees make Marshall Artist one label to have a look and laugh at.

2K Artists In- store



Carl Nyman



Mark Hagen



Yoko Ono



Susan Cianciolo



M/M



Bauhaus

