



Newsletter 7

The Galleries Victoria, Shop RG23, 500
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Hi there...

Just wanted to say a big thank you to all the people who have come into the store to tell me that they read these newsletters... For a minute there, I didn't know whether anyone could be bothered to open them up. Anyhow, check out the new brands that have come into the store recently... and there will be more coming very shortly! As you probably know we're on sale at the moment so definitely come and check out some great bargains. We will also be collaborating with some artists in the near future in our store so I'll definitely keep you updated. Hope all is well and thanks heaps for visiting our store!



Stewart + Brown
"The Ambition of Migration"

Stewart + Brown is a new 100% organic cotton t-shirt collection from the United States. Its inspiration comes from the extraordinary stamina birds have for travelling long distances; no creatures on earth are more athletic. "There is probably not a single square mile of the earth's surface, excluding the polar icecaps, over which birds do not fly." Incu was inspired by the collection's philosophies, "Aspire to Inspire" and attention to quality.

Vincent Wu
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FLUX™

Return the Power to the People!

Melbourne design duo FLUX (Julian Johnson & Denis Leadbeater) release their Spring range entitled THE UNDERWORLD HAS THE POWER.



FLUX say f**k the few who play us like pawns in their greedy games for domination. Inspiration is avant garde. The clash of old and new; proletariat vs. bourgeoisie; construction and sabotage.

The FLUX Spring range is about contrasts, features include fluros, over printed graphics.



Emily The Strange Returns!

For all those Emily the Strange fans (and we know there are plenty of you!), Incu is proud to present the new collection into our store. We only have very limited quantities of each design so definitely come and check them out as soon as possible! Also watch out for other Emily merchandise including bags, stickers, wristbands, belts, necklaces and much more!



Joe's Jeans Sale!

All Joe's Jeans merchandise have been discounted so definitely come and have a look at this cult New York jeans brand.



New Miss Sixty Coming Soon!

Many of you might have caught the editorial in the Good Living – Fashion Police last week on the new Miss Sixty collection. We are very pleased to announce that it will be available in late July at Incu. We have paid particular attention to getting the best selling items from around the world.



2K T-shirt Designer Profile – Evaq



EVAQ is the alias name of Asif Mian - an emerging New York artist who creates works in art, graphic design, and video. His pieces are visual interpretations of experiences often dealing with family, stereotypes, society, New York, etc. Mian has developed a particular style that blends the traditional techniques of drawing, painting, printmaking and sculpture with graffiti art, computer graphics and video. With his growing reputation, Mian's work has been popping up in numerous exhibits, design/art books and magazines. He is also part of a group that publishes their own art book entitled 'Broke-In'. Mian's collaboration with 2K displays his unique approach at image manipulation and dealings with hip hop culture, the urban environment and ethnicity.