



## Newsletter 11

The Galleries Victoria, Shop RG23, 500  
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Hi everyone...

Can I firstly apologise for not getting a newsletter to you last month but its been crazy busy at Incu recently!!! Anyhow, please find the latest news on all the new collections that have come into the store recently. With Christmas just around the corner, I'm sure you'll be able to find some goodies! I've been pretty busy organising collections for next season and I have to say...its looking pretty good! Anyhow, I wish you all a Merry Christmas and a Happy New Year. Be sure to say hi if you're ever in the store.

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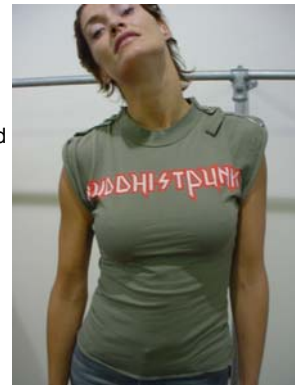
# SAVIOUR

Following up on the runaway success of their first two season, Sydney based creatives **Saviour** have just unleashed their third collection of hand crafted, beautifully detailed and completely original pieces. "We've had a mad year so far. Interest in Saviour is going through the roof at the moment. I think its great that all different kinds of people are getting into what we do," says Neil Maloney, Saviour's central driving force and Creative Director. Saviour's new collection is heavily inspired from artists such as Damien Hirst and Chris Ofili, to pioneering musicians like Roots Manuva and Augustus Pablo. "Our work is quite cryptic, we want people to try to work out what it means, to evoke a reaction, like good art." One of the collection's key pieces is "The Chemist" t-shirt which is a tongue-in-cheek interpretation of Damien Hirst's 'Argininosuccinic Acid'. Bold painted dots are layered over hand applied fabric dots to add texture as the garment is lived in. This piece is also finished with Saviours signature 'medical stitch technique', this time in the form of a tiny cross positioned over every single dot (of which there are approximately sixty).



**Buddhist Punk's** Nicholas Morley once again worked together with the much acclaimed Adam Entwisle designing BP for this Summer season after their successful collaboration on the BP Rolling Stones collection.

The cottons are washed, weathered and worn, just how we like them, in soft muted coloured tones. Enlivened with bold prints: sometimes bleach prints (leaving a ghostly rendition), some set off by day glo, and still others are cut and sewn. This semester 'Nirvana State' College has a sexy 80's glamour headshot. The stare of a wolf with its spirit of the wild and deep sense of purpose, at one with the natural world. For new comers and continuity alike the classic shield and eagle motifs return. The Native American influence also returns beaded and embroidered. Rimbaud the 19th Century prodigy poet and original punk embellished with the title of one of his most celebrated works ' Une saison en enfer' ('A season in hell' – but not for us!). Heavy Metal is the new Old English, d-rings help reveal your sexy, toned shoulders and skulls help remind us of humanity. Agnes B stripes take acid and give birth to new combinations for the BP pirate; embroidered eye patch wearing skull their flag! Take your pick!



# LOMO



*Akira*

Lomo cameras have captured the hearts of all photo-enthusiasts since its early beginnings in Russia...Incu are proud to release the new SuperSampler camera to our store. The SuperSampler - 4 shots 1 print - the queen of all multi-lens cameras ...setting new standards in Lomographic sampling photography. Press the button once for four scalpel-sharp panorama shots in series on one photograph. Viewfinder free - with the patented quick-rip cord for winding on the film (Just Pull and Sho-o-o-ot!). A feather-light, easy to use and highly affordable miracle machine for all the hard action and creativity in your life. You can now let the pictures do all the talking!

That's right! Akira has finally arrived at Incu! The renowned Australian designer has created a range of bonds singlets with his own personal touch. Consisting of a series of delicate Kimono buttons, he has transformed the popular basic into an art piece.